Enrolment report
Fall 2012 Term + Winter 2013 Term
Overall enrolment

Fall Term

Total Enrolment up 3.3%
Overall enrolment

Winter Term

Total Enrolment up 2.3%
Overall enrolment

Fall Term

Graduate students 14.3%
Undergraduates 81.2%
Overall enrolment

Winter Term

Graduate students 14.3%
Undergraduates 81.1%
Fall Term Enrolment

Undergraduate enrolment up 3.8%
Winter Term Enrolment

Undergraduate

Undergraduate enrolment up 2.6%
Why is undergraduate enrolment up?

- Nursing enrolment up significantly, due to changes in the nursing program.
- Arts and Science is up, in part due to first year students in pre-nursing. Both new and continuing students in Arts and Science increased.
- New first time out of province students in direct entry programs/Open Studies are up well over 20%, from Alberta and British Columbia in particular.
- New first time international students in direct entry programs/Open Studies are up, with bulk of growth from China.
- New first time Saskatchewan students in direct entry programs/Open Studies up slightly.
- Modest enrolment growth or stability in most other colleges.
- Increase in the retention rate for direct entry programs.
- Enrolment increase the result of a combination of program changes bringing in more students, recruitment success attracting new students, and retention efforts keeping the students we have.
Fall Term - Undergraduates By Origin

Direct Entry and Open Studies

Headcount

<table>
<thead>
<tr>
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<tr>
<td></td>
<td>12,020</td>
<td>12,774</td>
<td>12,966</td>
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Origin
- International
- Out of Province
- Saskatchewan
- Unknown
Winter Term - Undergraduates By Origin

Direct Entry and Open Studies
Fall Term Enrolment
International Undergraduates By Country

- China: 587
- Nigeria: 86
- India: 25
- Saudi Arabia: 25
- Korea, South: 18
- Sweden: 16
- Hong Kong: 15
- Malaysia: 15
- Germany: 14
- Russia Federation: 9
Winter Term Enrolment
International Undergraduates By Country

<table>
<thead>
<tr>
<th>Country</th>
<th>Headcount</th>
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<tbody>
<tr>
<td>China</td>
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<tr>
<td>Nigeria</td>
<td>93</td>
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<tr>
<td>India</td>
<td>28</td>
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<tr>
<td>Saudi Arabia</td>
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<td>Korea, South</td>
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<td>Malaysia</td>
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<td>Hong Kong</td>
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<td>Finland</td>
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<tr>
<td>Germany</td>
<td>11</td>
</tr>
<tr>
<td>Russia Federation</td>
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</table>
Fall Term Enrolment

Graduate enrolment up 4.4%
Winter Term Enrolment

Graduate

Graduate enrolment up 3.5%
Fall Term Enrolment

By Program Type (Graduate)
Winter Term Enrolment

By Program Type (Graduate)
Fall and Winter Term Enrolment
Graduate Students (Domestic and International)
Fall Term Enrolment

International Graduate Students By Country

- China: 217
- Unknown: 133
- India: 119
- Iran: 88
- Bangladesh: 50
- Nigeria: 47
- United States: 38
- Ghana: 35
- Saudi Arabia: 22
- Sri Lanka: 14
- Vietnam: 14
Winter Term Enrolment
International Graduate Students By Country

<table>
<thead>
<tr>
<th>Country</th>
<th>Headcount</th>
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<tbody>
<tr>
<td>China</td>
<td>211</td>
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<tr>
<td>Unknown</td>
<td>121</td>
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<td>India</td>
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<td>Iran</td>
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<td>Bangladesh</td>
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<td>Nigeria</td>
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<td>United States</td>
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<td>Ghana</td>
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<tr>
<td>Saudi Arabia</td>
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<tr>
<td>Viet Nam</td>
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</table>
Fall Term Enrolment
International and Aboriginal

International students – up 9.9%
Aboriginal students – down 8.7%
Winter Term Enrolment
International and Aboriginal

International students – up 6.8%
Aboriginal students – up 10.9%
Aboriginal Self-Declaration Project

• Analysing Aboriginal data is a challenge. Due to the voluntary nature of self-declaration, we believe these enrolment statistics do not represent a true picture of Aboriginal enrolment at the institution.
• Following October Census Day’s decline in Aboriginal enrolment, we launched an Aboriginal self-declaration project.
• Crafted new, more affirmational language noting the benefits of self-declaration for forms, websites, messaging, etc.
• Marketing tactics included: on-campus TV screen ads, posters, a webpage, a web banner on students.usask.ca, and an email to all students who had not already self-declared from the President and Special Advisor.
• We also discovered data errors in the student information system which caused some students who had self-declared to not be counted—these errors have been corrected.
• We are in the process of implementing new ways of collecting and recording self-declaration data at the college/department level which will begin to be implemented by the next Census Day.
Winter Term - 1\textsuperscript{st} to 2\textsuperscript{nd} Term Retention Rate

Direct Entry and Open Studies

University Term 2 Retention

- 2008/2009: 95.1%
- 2009/2010: 94.4%
- 2010/2011: 94.7%
- 2011/2012: 94.2%
- 2012/2013: 93.8%

Reporting Year
Winter Term - 1st to 2nd Term Retention Rate
Direct Entry and Open Studies

University Term 2 Retention

<table>
<thead>
<tr>
<th>Reporting Year</th>
<th>International</th>
<th>Aboriginal</th>
<th>Other</th>
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<tbody>
<tr>
<td>2008/2009</td>
<td>98.8%</td>
<td>93.1%</td>
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<tr>
<td>2009/2010</td>
<td>94.8%</td>
<td>93.5%</td>
<td></td>
</tr>
<tr>
<td>2010/2011</td>
<td>95.1%</td>
<td>91.2%</td>
<td></td>
</tr>
<tr>
<td>2011/2012</td>
<td>94.0%</td>
<td>93.5%</td>
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</tr>
<tr>
<td>2012/2013</td>
<td>92.1%</td>
<td>80.1%</td>
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</table>
Fall Term - 1st to 2nd Year Retention Rate

Direct Entry Programs

University Year 2 Retention

- 2007/2008: 74.7%
- 2008/2009: 76.0%
- 2009/2010: 77.4%
- 2010/2011: 76.6%
- 2011/2012: 78.7%

Reporting Year
Fall Term - 1st to 2nd Year Retention Rate
Direct Entry and Open Studies
Three Credit Unit Activity
By Term, All Student Groups

Fall Term credit unit activity up 4.9%

Winter Term credit unit activity up 3.1%
Three Credit Unit Activity
By Term, Off Campus, All Student Groups

Fall Term off-campus activity up 12.9%

Winter Term off-campus activity up 12.7%
Enrolment Reporting

• Completed moving to term-based reporting, away from session.
• Preliminary, high level data released in early September to campus community and media.
• Reporting in Fall and Winter terms to University Council and annually to Senate in April, with media releases.
• Paper Enrolment Report now replaced by highlight sheet.
• Detailed enrolment data now provided through the self-service website, through uView (www.usask.ca/isa), with further functionality being added.
• Finalizing an Strategic Enrolment Management (SEM) plan against which future reporting will be measured.
Information Strategy and Analytics

News and Updates

» 2011 Fall Census Student Data Now Available: Beginning in Fall 2011, ISA is providing student data based on Term in addition to Session and Year. Refer to the Definitions page (under the Time Periods section) for further details.

» New Student Reporting Capabilities: ISA has modified the way student data is delivered to campus users and to the public. These changes make it easier to query and obtain data relating to student headcounts, 3cs, and credentials.

» uView Enhanced Reporting is available to all U of S faculty and staff to report on students, employees, research funding, and fundraising activities.
Thank you

Questions?